

Welcome the New Year **WITH A RADIANT SMILE**

TAKE ADVANTAGE OF
A NEW YEAR'S
DISCOUNT OF
45%
OFF IN-OFFICE
TEETH BLEACHING

valid until 29 February 2012*

YOUR LIVE IS IN YOUR HANDS

PUT YOUR HEALTH IN OURS

People are successful and self-confident not only because of their clothes, but also their teeth and smiles. A bright, white smile is synonymous with health, beauty, and success.

**DO YOU DRINK COFFEE OR TEA OFTEN?
DO YOU SMOKE? DO YOU SIMPLY THINK
THAT YOUR SMILE IS NOT AS WHITE AS IT
COULD BE?**

One solution is teeth bleaching. Take advantage of our special offer – a discount of 45% off in-office teeth bleaching – and stop being unhappy with the colour of your teeth.

One advantage of in-office teeth bleaching is the fast creation of the desired results. This method enables the continuous monitoring of the client. Prior to teeth bleaching, a dental hygienist applies a special resin substance to the gums and a protective cream to the lips. Then the hygienist applies a bleaching gel containing a high concentration of hydrogen peroxide or carbamide peroxide, ranging from 30 to 35%. The whole procedure takes about 90 minutes, and the teeth can be whitened by 2–8 shades.

To get perfect results, it is necessary to follow a **white diet** at least 4 weeks after the procedure. This means not consuming coloured foods or drinks (such as tea, coffee, juice, red wine, beetroot, spinach) or acidic foods or drinks because the tooth enamel has been weakened; and of course, not smoking. The long-lasting effects of teeth bleaching are based on a high level of oral hygiene, which results in smooth, healed tooth enamel making it more difficult for tooth pigments to be deposited.

Teeth bleaching is not recommended during pregnancy, while breastfeeding or for people suffering from dental problems such as gingivitis, tartar, or tooth decay.

You can take advantage of a special discount of 45% off in-office teeth bleaching until 29 February 2012.*

In-office teeth bleaching
(upper and lower jaws)

CZK 5 500

The price after the discount is **CZK 3 000**

This offer can be used in Santé clinics in Prague 1 and Prague 4.

To make an appointment, just call SANTÉ HOTLINE ☎ 1212, which is available to you 24 hours a day, 7 days a week.

*The offer is valid until 29 February 2012 or while stocks last.